EXPERIENCE

07 10-Present **Freelance Designer**, Brooklyn, NYC Brand identity development, stationary systems, product packaging, collateral, infographics, invitations, posters, signage, websites, e-commerce, newsletters, etc.

Clients include: tenoverten, Taryn Toomey, Jenna Hipp, Salon SCK, Yves, Sefte, Bonberi, Gold Finger, Forma de Ser, Mick Margo, ImprovScience, Bluestockings, The Brecht Forum, Social Justice Tours, Spectrum Collective

AVAILABLE FOR FREELANCE

Are you struggling aesthetically? Need help with a project? Call the designer helpline at 610-888-8148.

06 09-07 10 **Dagr Nótt & Assoc.** Lead Designer, NYC Projects range from brand identity development, font design, book design, international film festival collateral, marketing ads, and limited edition apparel packaging. **Clients include:** The North Face, and 42 Below

09 09-10 09 Atlason Freelance, NYC

Designed graphics for several products, concentrating on the form and function of the object. **Clients include:** Johnson & Johnson, Microsoft, and Sundown

01 09-03 09 & 01 10 **Zut Alors! Inc.** Freelance, NYC Developed brand identity, stationary systems, and web graphics, as well as weekly editorial infographics. **Clients include:** Brass Rat Solutions, FX Prophet Inc., A Pawn's Rebellion, and The New York Observer

09 08-12 08 **Karlssonwilker Inc.** Freelance, NYC Designed a variety of projects including infographics, web applications, and CDs. **Clients include:** Nike, Skirl Records, The Municipal Art Society of New York, and John Hollenbeck

10 06-12 06 **Karlssonwilker Inc.** Internship, NYC Projects range from web application, ex libris, magazine cover and layout, to CD. **Clients include:** Border Film Project, Creative Time, Good Magazine, O2 Magazine, Skirl Records, and Take a Risk Foundation

01 05-12 07 **The Franklin Institute Science Museum** In-House Design Internship/Freelance, Philadelphia, PA Exhibition design and development, and print design including logos, activity packets, ads, apparel, banners, billboards, brochures, digital photography, illustration, logos and icons, signage, and wayfinding.

EDUCATION

12 07 **BFA Graphic Design, Summa Cum Laude** Moore College of Art and Design, Philadelphia, PA

WORKSHOPS

02 07 That Workshop: "How to Make Mistakes on Purpose" with **Laurie Rosenwald**

03 06 Brand Blitz: Brand Identity Design Charette with **Ken Carbone of Carbone-Smolan Agency**

HONORS & AWARDS

2006 1st Place in an Artistic Installation West Virginia Flash Animation Festival 2003-07 Mary Emma Schwarz Scholarship 2003-07 Moore College Board of Trustees Scholarship 2003-07 Moore College Emerging Artist Scholarship 2003-07 Moore College Opportunity Grant 2003-07 W.W. Smith Foundation Scholarship

EXHIBITIONS

2008 **De/forestation**, A Solo One-Day Exhibition Schuylkill River Park, Philadelphia, PA

2008 Sustaining Our Environment

The Women's Caucus for Art ArtWaves International Show and Auction to benefit the UN's Millennium Goal, Exhibited at the CAA Convention, and the Janette Kennedy Gallery, Dallas, TX

2008 **The Urban Forest Project, An Exhibition** AIGA Philadelphia and Moore College of Art and Design

2008-18 Identity: An Exhibition of You The Franklin Institute Science Museum, A Traveling Exhibit

Moore College of Art and Design Exhibitions

2007 Senior Show 2006 Summer Exhibition 2006 Fellowship Show Selections 2006 Junior Fellowship Show 2003-07 Annual Student Show 2003-07 Open House Exhibition

SKILLS

★ ★ Illustrator CC, Photoshop CC, and InDesign CC
★ ★ HTML, CSS, Flash, and Microsoft Office

- ★ QuarkXPress, Cinema 4D, and Final Cut Pro
- + Digital Photography, Photo Editing, and Relief Printing

Mandi Eberle Graphic Designer, getpantsed@mandipants.com, 610 888 8148